



November 14, 2014

Federal Election Commission
Office of the General Counsel

Attn: Frankie Hampton
999 E Street, N.W.
Washington, D.C. 20463
fhampton@fec.gov

RE: MUR 6888

Dear Frankie:

We reject the allegations made in the complaint numbered MUR 6888 and question why Carl DeMaio for Congress is even a party to this complaint.

Carl DeMaio for Congress did not utilize the vendor i360 for its voter database and coding of voter responses. Instead our campaign utilized the vendor PDI, Inc. Given the specious "logic" contained in the above referenced allegation, it should be noted that PDI, Inc. also sells their database to Democratic candidates and we learned our own opponent used this data vendor as well. As such, the suggestion of any coordination using this voter database is preposterous.

Carl DeMaio for Congress did contract with the vendor i360 for the purchase of voter emails. i360 represented to our campaign that they had access to emails on voters using a variety of consumer databases such as Axiom. The rental of these emails enhanced the emails we received from the Registrar of Voters. Our campaign did not use i360 for "coding" in a database as alleged in the complaint.

Given the use of the i360 vendor for the acquisition of voter emails from market sources, we believe the Commission will find ample justification for dismissing the complaint at least against our campaign.

Under penalty of perjury under the laws of California, I swear that the statements made in this document are, to the best of my knowledge true, correct and complete.

Please contact me if you require additional information.

Sincerely,

Carl DeMaio
Former Candidate – Carl DeMaio for Congress

REC'D
FEDERAL ELECTION
COMMISSION

2014 NOV 18 AM 10:59

CELA

110054100-11001